

men ending rape.

Resources for Establishing a Student Organization Keith E. Edwards

why men join.

- Survivors
- Impacted by survivors
- Fearful for potential victims
- Impress women
- Friendship/brotherhood
- Male role models/mentors
- Various stages of male identity development

why women join.

- Survivors
- Dissatisfaction with women's groups
- Looking for men
- Want support from men
- Curiosity and skepticism
- Promote their own student group agenda – pro-choice, anti-war, etc.

male privilege

Be aware of male privilege

Be aware of how you exert other privileges in place of male privilege

- White race privilege, heterosexual privilege, class privilege, etc.

Be aware of how you compete!

Be aware of traditional male leadership style

- Avoid hierarchical, leader centered, top down management
- Seek collaborative consensus building leadership – Facilitate!
- Involve men and women who are committed to men's role in ending sexual assault on campus.

You will be seen as racist, homophobic, sexist, and anti-feminist

- Because you are.

You will be seen as gay, feminist, cause heads, goody goodies,

- Because you are.

Some women will be angry, not grateful

- Don't expect them to trust you.
- They've been doing this work for a long time.
- It is about time men got involved.

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Mission

- A campus organization focused on men's role in ending rape on campus.

Goals

- Ending rape.
- Ending a rape culture.
- Redefining masculinity.

Men only or co-ed?

What kind of group is best for your campus?

- Men's group
- Peer educators
- Student organizations

Core group – faculty, staff, or students

Actively recruit diverse membership

- FY – SR
- Athletes
- Greeks
- ROTC
- Racially and ethnically diverse
- RA
- Student organization leaders
- Admissions tour guides
- GLBT student leaders

Advisor

- While it is symbolically beneficial to have male leadership and advisors, women can be highly effective in these roles as well. It is important to finding an advisor who can work with the challenges of male privilege, understands a variety of oppression issues, has campus credibility, and can work to develop an inclusive leadership style among the group.

Seed money

- These organizations typically do not require huge amounts of funding. However, significant seed money is needed to help get things off the ground. Usually, campus departments are willing to provide one time

Regular meetings

- Meetings should occur on a regular basis so students can make it part of their routine.

Role for everyone

- Students will continue to come back if they feel that they have a vital role. Hold students accountable if they are not following through and offer their responsibilities to others who will. The message is that the group is moving and we need people who are on our bus.

timeline

Semester One - Spring

- Cultivate a core group - faculty, staff, and students
- Seek a committed advisor
- Letter to the editor
- Seek \$500 - \$1000 in seed money
- Establish as an official student group

Summer

- Be aware of campus safety concerns
- Poster – create, print, & distribute to RAs
- Establish a meeting time
- Create a listserv
- Create T-Shirts

Fall

- RA Training
- Student Activities Fair
- Orientation
- Distribute posters all over campus *before* the students arrive.
- A nationally recognized speaker can be a great momentum builder. Consider working to book one for RA training, orientation, or early in the semester.
- Programs and events

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publicity

Technology

- Listserv for meeting updates, announcements, and advertising
- Webpage for the most updated information, photos, advertising, etc.

Campus newspaper

- An initial letter to the editor can help generate your core group of folks
- Respond to campus events, news stories, and other letters to the editor
- Make friends with your campus paper and encourage them to cover events you would like to showcase. Be sure to give lots of warning.

Speakers

- A nationally recognized speaker can be a great momentum builder. Consider working to book one for RA training, orientation, or early in the semester.

Co-sponsorship

- Collaborate with other campus organizations rather than compete.

“man” power

- A great way to develop visibility on campus is to offer to help staff events. By offering to hand out flyers, tear down/set-up, take tickets, post flyers, etc. you can be incredibly helpful to other organizations and offices. Plus when doing so you can be a visible presence, especially with t-shirts.

collaborations

Collaborations are critical to the success in changing the culture on campus around rape. Co-sponsor programs, invite to your meetings and events, and attend theirs.

University Offices

- Athletics
- Greek Life
- Residence Life
- Public Safety
- Women’s Studies
- Teacher Education
- Sociology
- Women’s Affairs
- Women’s Studies
- Judicial Affairs
- Campus Programs
- Leadership Programs
- Wellness - Health Center
- Alcohol Education
- Counseling Center
- Student Organizations
 - Feminist
 - Amnesty International
 - Pro-Choice
 - GLBT
 - Fraternities and Sororities

Key Campus Leaders

- President
- Provost
- Vice Presidents
- Dean
- Notable faculty
- Athletic coaches
- IFC
- Panhellenic Council
- NPHC
- Student Body President
- Admissions tour guides

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programs

Take Back the Night

- Work to actively help support Take Back the Night on your campus. Some marches are open to men while others are not. It is important to support the march on your campus regardless.

Super Bowl Party

- Use this as an opportunity to have a “real men’s” Super Bowl party. Project the game on a screen; get snacks, drinks, pizza, and wings donated; raise money for local sexual assault and domestic violence organizations; etc. Discuss the commercials. Are they misogynistic? Do they perpetuate a rape culture?

Vagina Monologues

- Support the Vagina Monologues in whatever way possible. Help publicize and promote the event in the time leading up. Help sell tickets, usher the event, sell raffle tickets, bring flowers, etc. Some Vagina Monologues have included a men’s monologue, take the opportunity if invited.

Rock Against Rape

- Hold a charity event for local sexual assault organizations. Rape crisis center’s and sexual assault nurse examiners at local hospitals are often great organizations. Local bands will often play for free to help generate publicity. Get three to four bands to play and sell tickets with a discount in advance.

Poster Campaign

- Create a poster with members of your organization.
- Create a poster of notable and visible campus men (football coach, fraternity presidents, University president, student government leaders, notable alumni, etc). Have these men sign a pledge consistent with your organization or have them submit an essay to be selected to be on the poster.

Signatures

- Have men sign a banner stating that they are against rape. Since this is not exactly a bold stand it shouldn’t be a challenge to get men to sign. When they sign give them information defining rape and how they can be more involved. Have men sign the banner at lunch at the dining hall, before football games, and in the union during high traffic times.

Advocacy and Activism

- Be aware and respond to campus events in a visible, balanced, and mature manner. If you fight your battles poorly it will be harder to fight them in the future.

T-shirts

- Striking t-shirts are a great way to publicize the group. Red shirts with white lettering work well.
- One organization required members to attend four meetings before members were allowed to purchase a t-shirt for \$10. This increased the prestige of the t-shirts and members wore them with great pride.

www.menendingrape.org